

IBS international beauty shows

NEW YORK MARCH 12-14

LAS VEGAS JUNE 25-27

BOOTH INFORMATION

10' x 10' Booth w/ 1 Corner: \$4,300
Booth price: \$41.00 per sq. ft.
Corner price: \$200

10' x 10' Booth w/ 1 Corner: \$2,550
Booth price: \$23.50 per sq. ft.
Corner price: \$200
Raw Space: \$21.50 per sq. ft. (Island Booths)

EACH 10'X10' BOOTH PACKAGE INCLUDES

- Booth space (10' x 10')
- Standard company sign (7" x 44")
- Two (2) chairs + One (1) wastebasket
- 8' draped backwall and 3' draped sidewall
- Listing in Show Preview,* Show Directory* and on ibsnьюyork.com

Additional REQ Costs: Carpet and Liability insurance (must be purchased separately)

Please note: Electrical and drayage not included

**Contingent on marketing close dates*

- Booth space (10' x 10')
- Standard company sign (7" x 44")
- Two (2) chairs + One (1) wastebasket
- 8' draped backwall + 3' draped sidewall + one (1) 500 watt outlet
- 300 lbs of drayage per exhibiting company
- Listing in Show Program,* Onsite Plan of Day* and on ibslasvegas.com

Additional REQ Costs: Carpet and Liability insurance (must be purchased separately)

***Raw Space** Island Booths do not include booth package, but does include 300 pounds of drayage per exhibiting company

**Contingent on marketing close dates*

PAYMENT SCHEDULE

10% due upon signing **100% due by June 15, 2016**

50% due upon signing **100% due by February 24, 2017**

ATTENDEE/EXHIBITOR FACTS

New York 2016 Attendees: **65,000+** Exhibitors: **550+**

Las Vegas 2016 Attendees: **21,000+** Exhibitors: **350+**

ADVERTISING OPPORTUNITIES TO REACH THE ATTENDEES

PRINT ADVERTISING

Show Preview: \$6,700 (full page)
Show Preview: \$4,700 (half page)
Show Directory: \$3,350 (full page)
Show Directory: \$2,300 (half page)
Show Directory Enhanced Listing: \$350

DIGITAL ADVERTISING

Email Blast: \$2,000 per communication
Floorplan Ad Buttons: \$600
Targeted Ad Campaign: \$3,000 (Ad served 1x)
\$5,000 (Ad served 2x)
Enhanced Online Exhibitor Listing: \$550

PRINT ADVERTISING

Show Program: \$4,900 (back cover)
Show Program: \$4,400 (spread)
Show Program: \$2,500 (full page)
Show Program: \$1,450 (half page)
Enhanced Listing in Onsite Map and Plan of the Day: \$625

DIGITAL ADVERTISING

Email Blast: \$1,500 per communication
Online Floorplan Ad Buttons: \$600
Targeted Ad Campaign: \$2,500 (Ad served 1x)
\$4,500 (Ad served 2x)
Enhanced Online Exhibitor Listing: \$550

LINKS TO PROSPECTUSES

gdesigned.com/DigPubs/IBSNY/ibsnY17ExProTemp/index.html

gdesigned.com/DigPubs/IBSLV/ibsnLV17ExProTemp/index.html

2017 CONVENTION CENTER INFORMATION

JACOB K. JAVITS CONVENTION CENTER
655 West 34th Street • New York, NY 10001
www.javitscenter.com • 212.216.2000

LAS VEGAS CONVENTION CENTER - CENTRAL HALL
3150 Paradise Road • Las Vegas, NV 89109
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