

# IBS international beauty shows

**LAS VEGAS JUNE 15-17 2019**

**NEW YORK MARCH 8-10 2020**

## BOOTH INFORMATION

10'x 10' Booth w/ 1 Corner: \$2,750  
Booth price: \$25.50 per sq. ft.  
Corner price: \$200  
Raw Space: \$23.50 per sq. ft. (Island Booths)

10'x 10' Booth w/ 1 Corner: \$4,500  
Booth price: \$43.00 per sq. ft.  
Corner price: \$200

## EACH 10'X10' BOOTH PACKAGE INCLUDES

- Booth space (10'x 10')
- Standard company sign (7" x 44")
- Two (2) chairs + One (1) wastebasket
- 8' draped backwall + 3' draped sidewall + one (1) 500 watt outlet
- 300 lbs of drayage per exhibiting company
- Listing in Show Program,\* Onsite Plan of Day\* and on [ibslasvegas.com](http://ibslasvegas.com)

**Additional REQ Costs:** Carpet and Liability insurance (must be purchased separately)

\***Raw Space** Island Booths do not include booth package, but does include 300 pounds of drayage per exhibiting company

\*Contingent on marketing close dates

- Booth space (10'x 10')
- Standard company sign (7" x 44")
- Two (2) chairs + One (1) wastebasket
- 8' draped backwall and 3' draped sidewall
- Listing in Show Preview,\* Show Directory\* and on [ibsn newYork.com](http://ibsn newYork.com)

**Additional REQ Costs:** Carpet and Liability insurance (must be purchased separately)

*Please note: Electrical and drayage not included*

\*Contingent on marketing close dates

## PAYMENT SCHEDULE

50% due upon signing • **100% due by February 15, 2019**

10% due upon signing • **100% due by November 8, 2019**

## ATTENDEE/EXHIBITOR FACTS

**Las Vegas 2018** Attendees: **21,000+** Exhibitors: **350+**

**New York 2018** Attendees: **66,500+** Exhibitors: **550+**

## ADVERTISING OPPORTUNITIES TO REACH THE ATTENDEES

### PRINT ADVERTISING

- Show Program: \$4,900 (back cover)
- Show Program: \$4,400 (spread)
- Show Program: \$2,500 (full page)
- Show Program: \$1,450 (half page)
- Enhanced Listing in Onsite Map and Plan of the Day: \$625

### DIGITAL ADVERTISING

- Email Blast: \$1,500 per communication
- Online Floorplan Ad Buttons: \$600
- Targeted Ad Campaign: \$2,500 (Ad served 1x)  
\$4,500 (Ad served 2x)
- Enhanced Online Exhibitor Listing: \$550
- Social Media: \$1,000

\*Additional Sponsorship Opportunities Available — Contact your sales rep for details

### PRINT ADVERTISING

- Show Preview: \$6,700 (full page)
- Show Preview: \$4,700 (half page)
- Show Directory: \$3,350 (full page)
- Show Directory: \$2,300 (half page)
- Show Directory Enhanced Listing: \$350

### DIGITAL ADVERTISING

- Email Blast: \$2,000 per communication
- Floorplan Ad Buttons: \$600
- Targeted Ad Campaign: \$3,000 (Ad served 1x)  
\$5,000 (Ad served 2x)
- Enhanced Online Exhibitor Listing: \$550
- Social Media: \$1,000

\*Additional Sponsorship Opportunities Available — Contact your sales rep for details

## 2019 CONVENTION CENTER INFORMATION

### LAS VEGAS CONVENTION CENTER - CENTRAL HALL

3150 Paradise Road • Las Vegas, NV 89109  
[www.lvcva.com](http://www.lvcva.com) • 702.892.0711

### JACOB K. JAVITS CONVENTION CENTER

655 West 34th Street • New York, NY 10001  
[www.javitscenter.com](http://www.javitscenter.com) • 212.216.2000

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